SEEDS

経済・経営

ファゼカシュ

Balazs 専任講師 **Fazekas**

国際英語学部 国際英語学科

■ 研究業績等

【専門分野】

· Management(キーワード:経営学、 経営戦略、組織論、ネットワーク論、 MOT)

【論文】

- ・学術論文「The role of organizational alliance networks in successful R&D: The case of Toyota's fuel cell development] Kyoto Tachibana University Bulletin of Research Kyoto Tachibana University (48):21-36 (単著):2022/02
- ・学術論文 「Social capital in M&As - how poorly embedded firms can use M&As to gain centrality in organizational fields] PICMET Proceedings, 2019 (共著):2018
- ・学術論文「Cross-network influences in organizational network change] 国際ビジネス研究(2014年春号)(単 著):2015

【学会発表】

- · Social capital in M&As (IKEN): 2019
- Improving network positions through M&As: The case of the Japanese pharmaceutical industry's international expansion (PICMET 2018) :2018
- · Social capital in M&As: how poorly embedded firms can use M&As to gain centrality in organizational fields (Mitsubishi UFJ Bank Foundation Conference):

ネットワーク分析 組織間ネットワーク イノベーション ハイテク産業 ナノテクノロジー バイオテクノロジー 技術経営

対応可能なもの ┃ ■講演 ■研修 ■研究相談(学術指導) □学術調査 ■コメンテーター ■共同研究・受託研究

Networks and organizations

研究の概要

How do networks shape our lives and our successes? In recent years, interest in both personal and organizational networks has increased. We have discovered that the way we build networks around us greatly influences our performance. My research focuses mainly on networks among organizations and investigates how innovation is shaped by networks. I also work on creating new concepts related to networks such as networks within organizational nodes, network filters, and the network-shaping effects of field forces.

研究の詳細

□研究・技術のプロセス ■研究事例 □研究成果 □使用用途・応用例 □今後の展開

My research focuses on large-scale organizational fields and networks and asks the question of how network structure influences innovation, flows and future changes in the network. I have looked at the Japanese nanotechnology, biotechnology and automotive industries through joint-patent networks and analyzed trends in universityindustry collaborative innovation. With a co-author, I am also working on questions of family business and inter-generational networks through individual case studies and a survey of family firms in Nagano. I also conduct historical research and look at the network of traditional gentlemen's clubs in London.

産学官連携先に向けた アピールポイント

・ネットワーク分析や上記の組織間ネットワークなどについての研 修・講演ができます。英語・日本語で対応できます。

ご連絡窓口

京都橘大学リエゾンオフィス(学術振興課) TEL: 075-574-4186 E-mail: aca-ext@tachibana-u.ac.jp